



Using your LRQA approval mark with STANDARDS MALAYSIA Mark.

CLIENT INFORMATION NOTE (CIN)

Congratulations on your LRQA approval.

To help you to make the most of your achievement, here are our guidelines on how and when you can use your approval mark.

This mark shows that we have approved your company's Management System under the terms set out under STANDARDS MALAYSIA.

Using the mark

You can use this mark on your advertising, publicity literature and stationery. For the use of the STANDARDS MALAYSIA mark on digital communications (such as on websites and other digital media), the rules in this regulation also apply.

The minimum height of the outer rectangle is 25mm, and of the inner rectangle is 20mm, for all materials. For A4 materials the maximum height of the outer rectangle shall be 37mm, and of the inner rectangle 30mm

(which may be increased proportionally for larger paper sizes, however maximum height should not exceed 45mm).

In exceptional circumstances, the size may be reduced, for example, for reasons of space limitations, or cost, but the marks shall remain legible, with no infilling.

We provide a CMYK version of the mark for use on printed materials and an RGB version of the mark for use on screen.

The entire logo may be reproduced in black or in colour of the corporate identity of your organization.

Statement of Certification

A statement of certification can be applied on product packaging (that can be removed without the product disintegrating or being damaged) or accompanying information

(considered as separately available or easily detachable) to demonstrate that you have a certified management system. Type labels or identification plates are considered as part of the product.

The statement shall include reference to:

- identification (e.g. brand or name)
- the type of management system and the applicable standard;
- LRQA as the certifying body

Correct use of your approval, including the LRQA mark or a statement of certification, is a contractual obligation. LRQA monitors the use of the mark and statements of certification during surveillance and certificate renewal visits.

Misuse of the mark

The mark can't be used on company buildings, flags, vehicles, or on any other product, even those designed for promotional purposes. The mark relates to the approval of your management system. So, it can't be used on any document, (for example reports and certificates from certified calibration, testing and medical laboratories) product or packaging that may imply that LRQA has approved the product or service. The mark relates to your management system and may only be used in this context (not the product).

The mark must only be used in relation to those aspects of your company’s product or services covered by the scope of your approval, and in relation to the locations referenced on your certificate. You can’t use the STANDARDS MALAYSIA mark independently of the LRQA mark and may in no case be displayed conspicuously than the LRQA logo. In no way may the suggestion be created that you are accredited instead of certified.

Correct use of the mark is a contractual obligation. Therefore, careless, or innocent misuse, can be grounds for withdrawal of the LRQA certificate. We monitor the use of the mark during surveillance and certificate renewal visits.

If your company’s approval is withdrawn, you must stop using the mark and withdraw any material carrying it. Continued use of the mark in such circumstances will result in legal action being taken by LRQA.

If the mark changes

If the mark is changed, we will advise you on the action to be taken.

Specification of STANDARDS MALAYSIA mark coding

Figure 1: in Colour

White 100%, Black 100%
 Light Red C:0% M:60% Y:60%
 K:0% Red C:0% M:100% Y:100%
 K:0% Note: CMYK = Cyan, Magenta, Yellow, Black



Figure 2: Black and white White 100%, Black 100%



Figure 3: LRQA and STANDARDS MALAYSIA in colour

