

BRCGS Plant-Based certification

Give consumers confidence
in your brand

With an ever-growing demand for plant-based meat alternatives, food manufacturers can now assure they achieve the highest levels by being certified for the BRCGS Plant-Based Standard.

What is the BRCGS Plant-Based Standard?

Developed in response to a rapidly growing demand for plant-based products, the BRCGS Plant-Based Standard can protect your brand reputation with regards to the production of plant-based products, and provide your customers with confidence. Based on a comprehensive management system approach, the standard framework assists you in the production of all plant-based food, and gives you access to the plant-based trademark that will differentiate your organization from your competitors.

With an increasing number of consumers around the world choosing vegan, vegetarian and flexitarian diets, the safe production of high quality, nutritious and tasty plant-based products has never been so important.

Certification to the BRCGS Plant-Based Standard verifies safe production and assures customers that your plant-based production methods are both safe and authentic, avoiding contamination of animal by-products.

Benefits of BRCGS Plant-Based Standard certification

Consumer confidence and trust in your brand

Last year, research by LRQA in several geographies found that around 20% of consumers surveyed had some doubts about the authenticity of foods marked as vegan; questioning whether these products may contain meat.

This new standard aims to address these concerns and build further credibility within the plant-based food industry.

Achieving BRCGS Plant-Based certification will give your brand this credibility and provide your customers and supply chain with confidence in your product.

Demonstrates your organizations commitment to improvement

The Standard is HACCP-based and incorporates claim management systems and internationally accepted best manufacturing practices, to ensure product integrity and quality.

In addition, it promotes a systems-based and facility certification approach to prevent failure, helping you to drive continuous improvement.

Competitive advantage

As a globally recognized standard, BRCGS Plant-Based certification can verify your commitment to the highest levels, setting you apart from uncertified competitors and giving you a competitive edge with buyers.

Influence buying decisions

The BRCGS Plant-Based trademark will clearly communicate with consumers that your plant-based products are authentic and safe.

The trademark can be placed on your product packaging when produced at a certified site, helping influence consumers' buying decisions when food shopping.

Opportunity for combined audits

Plant-Based Standard audits can be conducted as standalone or in combination with any GFSI certification audit. This reduces audit costs, disruption to your business activities, and harmonizes certification dates for your convenience.

Why work with LRQA to achieve your BRCGS Plant-Based certification?

LRQA was the first Certification Body approved to audit against this standard, which is globally recognized, and complements and combines audits with all existing GFSI-benchmarked standards.

We have also long been one of the primary providers of audits for other standards from BRCGS.

Our BRCGS accredited certification and assessment services are tailored to suit your specific business needs, and our ability to combine audits and offer a full range of services enables you to save time and cut costs.

We match expert BRCGS assessors with deep industry knowledge, enabling a robust audit of your systems. Assessors are specialists not only in understanding the potential in cutting-edge ideas but in applying this knowledge pragmatically in ways which guarantee impact today and in the long-term.

About LRQA

Bringing together unrivaled expertise in certification, brand assurance and training, LRQA is one of the world's leading providers of food safety and assurance solutions. Working together with farms, fisheries, food manufacturers, restaurants, hotels and global retailers, we help manage food safety and sustainability risks throughout supply chains and have become a leading global assurance provider.

We're proud of our heritage, but it's who we are today that really matters, because that's what shapes how we partner with our clients tomorrow. By combining strong values, decades of experience in risk management and mitigation and a keen focus on the future, we're here to support our clients as they build safer, more secure, more sustainable businesses.

From independent auditing, certification and training; to technical advisory services; to real-time assurance technology; to data-driven supply chain transformation, our innovative end-to-end solutions help our clients negotiate a rapidly changing risk landscape – making sure they're shaping their own future, rather than letting it shape them.

Get in touch

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