



# Look deeper

Aquaculture Stewardship Council ASC Datasheet

Environmental and social best practice in fish farming

LRQA



# Minimizing environmental and social impacts of commercial fishing with Aquaculture Stewardship Council (ASC) Farms Standards

ASC aims to be the world's leading certification and labeling program for responsibly farmed seafood. The ASC's primary role is to manage the global standards for responsible aquaculture developed by the WWF Aquaculture Dialogues.

Developed in line with industry best practices and with input from NGOs, scientists, retailers and producers, the ASC now has nine standards covering 12 species, including salmon, trout, shrimp, bivalves, and tilapia. Each standard is specific to the species, but all seek to review the management of fish health, environmental impact, and social responsibility. As it rapidly becomes a requirement for those supplying fish to larger retailers, ASC certification can bring producers significant commercial benefits.

LRQA was an early adopter of ASC's Farm Standard and worked across the globe to provide audits for salmon, trout, sea bass, sea bream, mussels, and shrimp producers.

A breakthrough standard in its sector, with wide industry backing, it is designed to minimize the environmental and social impact of commercial fish farms through the promotion of continual improvement. Increasingly sought after by major retailers, ASC-certified products can also be traced from producer to plate via the supporting Chain of Custody standard.





# Benefits of ASC Certification

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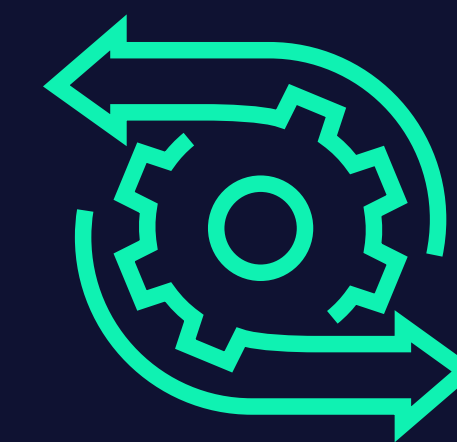
## Retail opportunity

ASC certification helps you position your brand as a leading player in a competitive market.



## Certified quality

With growing consumer demand for sustainability-certified and traceable seafood, certification allows you to use the ASC consumer label on your products.



## Continual improvement

The ASC standard introduces environmental disciplines and best practices to your farms, driving improvements to your business.

## Need help with ASC certification?

Whether you are new to the ASC standard or looking to transfer your certification from another provider, LRQA can ensure you receive the service you require. Our auditors offer a wide range of complementary services – including FSSC 22000, ISO 22000, Chain of Custody and SMETA.



# Why work with us?

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## Technical expertise

LRQA has been working with businesses in the aquaculture sector for over 20 years, providing audits against a wide range of standards and covering everything from provenance and food safety to sustainability. As early adopters of the ASC standards, we are perfectly placed to deliver audits to businesses globally.

## Sector focus

Every year, we conduct over 35,000 audits and inspections and deliver tailored services, underpinned by scalable technology, to protect our customers' brands. With the industry's most experienced audit team at hand, we can provide you with experts who have an exemplary record in delivering audits in a streamlined, robust, and pragmatic way.

*\*Acoura Marine holds this accreditation. Acoura is a member of the LRQA Group*







# Fresh thinking

## About LRQA:

Bringing together unrivaled expertise in certification, brand assurance and training, LRQA is one of the world's leading providers of food safety and assurance solutions. Working together with farms, fisheries, food manufacturers, restaurants, hotels, and global retailers, we help manage food safety and sustainability risks throughout supply chains and have become a leading global assurance provider.

We're proud of our heritage, but it's who we are today that really matters, because that's what shapes how we partner with our clients tomorrow. By combining strong values, decades of experience in risk management and mitigation and a keen focus on the future, we're here to support our clients as they build safer, more secure, more sustainable businesses.

From independent auditing, certification and training; to technical advisory services; to real-time assurance technology; to data-driven supply chain transformation, our innovative end-to-end solutions help our clients negotiate a rapidly changing risk landscape – making sure they're shaping their own future, rather than letting it shape them.

## Get in touch

Visit [www.lrqa.com/us](http://www.lrqa.com/us) for more information, email [inquiries-usa@lrqa.com](mailto:inquiries-usa@lrqa.com) or call **866 971 5772**



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