

Using your LRQA approval mark with the JAS-ANZ mark

CLIENT INFORMATION NOTE

Congratulations on your LRQA approval.

To help you to make the most of your achievement, we would like to give you guidelines on how and when you can use your approval mark.

The LRQA approval mark with the JAS- ANZ mark shows that we have approved your organisation's respective management systems under the terms set out by the Joint Accreditation System of Australia and New Zealand (JAS-ANZ).

Using the mark

You can use this approval mark on your advertising, publicity literature and stationery. The JAS-ANZ mark can be reproduced in any single colour in the configuration shown below, but can't be used independently of the LRQA mark. It can be reproduced in any size.

The mark can be used on secondary packaging with an accompanying statement to the effect that the product is manufactured under a certified management system.

Misuse of the mark

The mark is for use in relation to your gaining LRQA approval of your

management system. Therefore, it can't be used on any document that may imply that LRQA has approved a product or service.

The mark can't be used to imply that the Accreditation Council, the Governments of Australia and New Zealand, or any Government Minister have certified or approved your company's activities, or in any other misleading way.

Placing the mark on the product or its immediate packaging is not permitted. Reports generated by testing, analysing, and consulting services providers are considered to be product. You can't use the mark on promotional items if they are the products of the organisation and are included in the scope of LRQA approval.

Careless or knowing misuse of the mark, or if no action is taken by a client after attention is drawn to innocent misuse, can be grounds for withdrawal of the LRQA certificate as correct use of the mark is a contractual obligation. LRQA will monitor its use during surveillance and certificate renewal visits.

If your company's LRQA approval is withdrawn, you must stop using the mark and withdraw material carrying it. Continued use of the mark in such circumstances will result in legal action being taken by LRQA.



Certification, including the use of any approval marks or logos, must not be used or referenced in such a way as to bring LRQA, any other accredited certification body and/or the certification system into disrepute.

If the mark changes

If the accreditation council mark is changed, LRQA will advise you on the action to be taken.

Get in touch

Visit **lrqa.com** for more information

LRQA 1 Trinity Park Bickenhill Lane Birmingham B37 7ES United Kingdom

LRQ/\

YOUR FUTURE. OUR FOCUS.