



# Responsible Plastic Management Standard

Verify your commitment to change



Plastic waste ending up in our oceans is expected to nearly triple in volume in the next 20 years, reaching 29m tons a year by 2040 – the equivalent of 50kg for every meter of coastline in the world.

Launched in 2019, the Responsible Plastic Management (RPM) Program has developed a best practice standard as a positive response to plastic pollution against a backdrop of increased public and political scrutiny on the environmental consequences of plastic waste.

The RPM Standard is designed to help businesses measure and manage plastic waste responsibly. Organisations can establish their objectives and targets for success, implement improvement strategies and have their credentials verified independently to prove their commitment to tackling this global issue.

Certification to RPM by LRQA helps you protect your reputation by demonstrating a drive to a more environmentally friendly future, positioning your organisation as a greener choice for buyers and stakeholders to give you a competitive advantage.

It demonstrates your understanding and awareness of the plastics that are procured and used by your organisation, and what happens to them at the end of their use. Once certified, organisations can gain access to the RPM Program Trust Mark and be included in the online directory.

## Benefits of RPM certification

### Green credentials

It's estimated that over 8000 million tons of plastic have been made since 1950 – and that figure is increasing year by year. The RPM standard helps your business show it's committed to playing its part in tackling this ever-growing issue.

### Brand reputation and leadership recognition

Demonstrate to your stakeholders and audience that you a responsible business.

Protect your brand integrity by responding positively against a backdrop of increased public and political scrutiny on the environmental consequences of plastic waste.

### Increased/protected sales

Driven by consumer demand and the desire to 'do the right thing', an increasing number of consumers and organisations are choosing to buy only from companies committed to reducing their environmental impact.

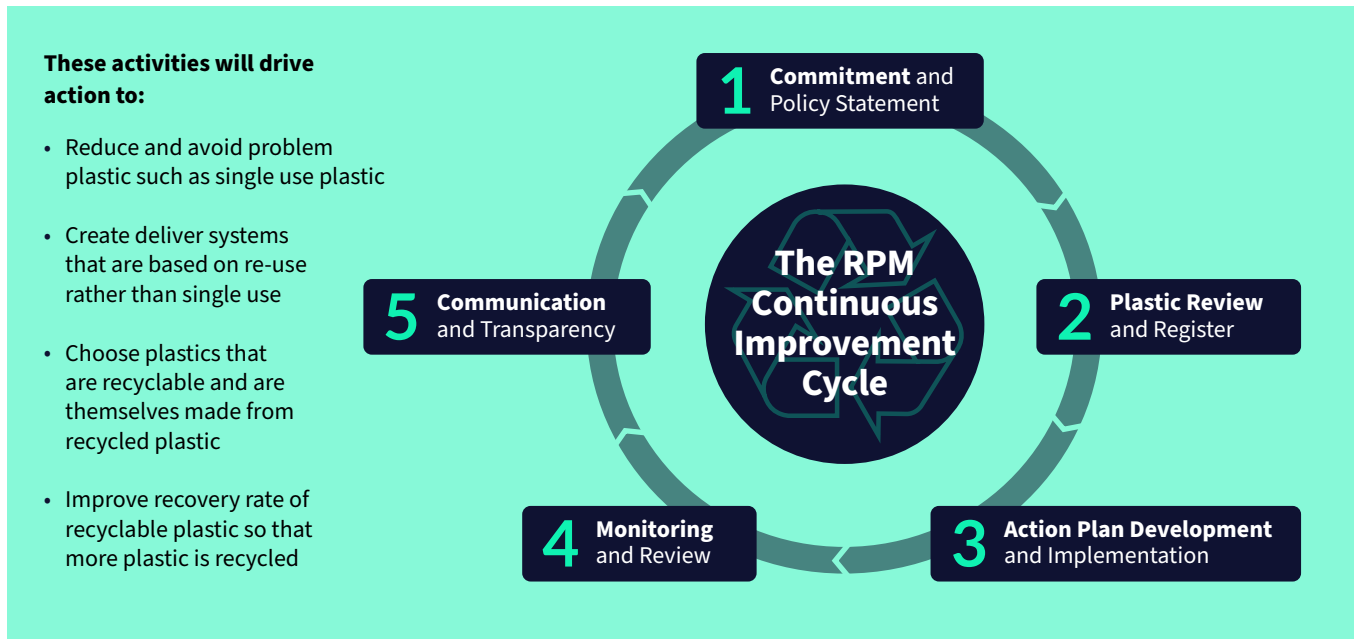
Being independently certified can give you a competitive advantage and help you increase and maintain sales. RPM helps provide credibility for your organisation among your customers, with listing in RPM's directory helping you highlight your achievement in managing plastic use more effectively to your buyers and the wider supply chain.



Manage plastic waste responsibly

# The 5-step program

The RPM Standard is based on a five-step continuous improvement cycle which involves implementing policies, raising awareness and undertaking a baseline review of your current plastic usage.



## How we can help

Our independent third-party auditors are renowned and respected the world over.

Experts in their field and your industry, our auditors can help you verify your approach to plastic waste management.

Our assessment and training services are suitable for organisations of all sizes and locations and can help you make the most of the RPM Standard.

## Why choose LRQA?

We're here to help negotiate a rapidly changing world, by working with you to manage and mitigate the risks you face. From compliance to data-driven supply chain transformation, it's our job to help you shape the future, rather than letting it shape you.

We do this by delivering:

### Strategic vision

Our technical know-how, food sector expertise and innovative, forward thinking approach will help you meet the challenges of today – and become a safer, more secure, and sustainable organisation tomorrow.

### Technical expertise

Our people are food sector experts. They bring with them a clear understanding of your specific challenges, standards and requirements – then deploy deep knowledge of certification, brand assurance, cybersecurity, inspection and training to help you meet them.

## Global capability

Operating in more than 120 countries, recognised by over 30 accreditation bodies worldwide, and covering almost every sector, we can help you manage risk, drive improvement and build credibility with stakeholders around the globe.

LRQA certification can help you:

- Protect your brand and reputation
- Increase the transparency and visibility of your supply chain
- Meet consumer expectations
- Verify your ethical and sustainable credentials
- Upskill your own workforce to build best in class capability and knowledge

## Get in touch

Visit [www.lrqa.com/uk](http://www.lrqa.com/uk) for more information, email [enquiries.uk@lrqa.com](mailto:enquiries.uk@lrqa.com) or call +44 121 817 4000



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