TECH AND CYBER MEET HUMAN RIGHTS

Steve Gibbons
Head of Advisory UK&I, LRQA



LEADERSHIP SERIES "Technology risks dividing the world into wealthy elites and exploited 'data colonies'..." Yuval Noah Harari

"The internet is becoming the town square for the global village ... but it also gives rise to misinformation and privacy risks never before imagined." Bill Gates

"With great power comes great responsibility, and that responsibility comes in the form of security and privacy." Suzie Compton, Salesforce

"Science and technology revolutionize our lives, but memory, tradition, and myth frame our response." **Arthur Schlesinger**





WHAT'S THE WORST THAT COULD HAPPEN?

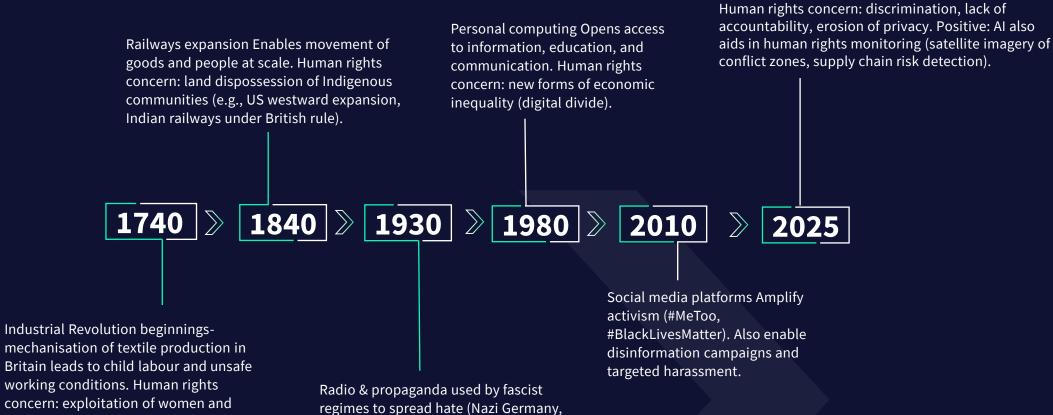


Reflect on the worst incident of technology impacting on people that you can think of





TECH AND HUMAN RIGHTS TIMELINE



other countries later). Human rights concern: incitement to genocide, manipulation of populations.



children in factories.



Artificial Intelligence Potential for predictive policing, algorithmic bias in hiring, healthcare, credit scoring.

IMPACTS ON PEOPLE

Some ways technology impacts on people

- Change the way they work
 Technology can empower workers with greater access to opportunities but may also threaten job security and fair labour standards.
- Change the way they communicate
 Digital platforms increase freedom of expression but can also facilitate censorship or surveillance, threatening privacy rights.
- Change the way they receive information
 Technology broadens access to information, promoting the right to education, but risks spreading misinformation that can undermine informed participation in society.
- Change the way they think
 Algorithms can shape beliefs and limit exposure to diverse perspectives, affecting the right to hold and receive opinions without interference.



CYBERSECURITY

Privacy

Cyberattacks often result in the unauthorized exposure of personal data, undermining the right to privacy and leaving individuals vulnerable to surveillance, identity theft, and misuse of sensitive information.

Freedom of Expression

Breaches may lead to censorship, intimidation, or selfcensorship, especially when attackers target activists or journalists, impeding their ability to speak freely or access information safely.

• Threats to Security and Bodily Integrity

Stolen data or cyberbullying from breaches can escalate into real-world harm, such as harassment, discrimination, loss of employment, or even physical violence and threats to life.

Access to Essential Services

Cyberattacks on infrastructure, such as hospitals or financial systems, can disrupt vital services, jeopardizing rights related to health, safety, and economic stability for individuals and communities





Microsoft statement on the issues relating to technology services in Israel and Gaza

May 15, 2025







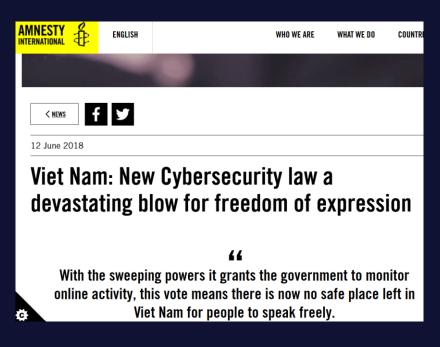


August 15, 2025 update: Microsoft Corporation announced today that it is undertaking a formal review of allegations reported by The Guardian on August 6, 2025, relating to usage of Microsoft Azure by a unit of the Israeli Defense Forces (IDF). The Guardian, on that date, reported that multiple individuals have asserted that the IDF is using Azure for the storage of data files of phone calls obtained through broad or mass surveillance of civilians in Gaza and the West Bank. Microsoft's standard terms of service prohibit this type of usage.

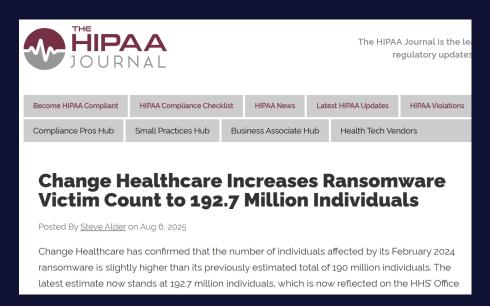
Microsoft is turning to the law firm of Covington & Burling LLP, with technical assistance from an independent consulting firm, to conduct the review. This will expand on the company's earlier review, which did not identify any usage by the IDF that violated the company's terms of service. Microsoft appreciates that The Guardian's recent report raises additional and precise allegations that merit a full and urgent review. The company will share with the public the factual findings that result from this review, once it is complete.

















EU AI ACT – PRINCIPLES OF HUMAN RIGHTS DUE DILIGENCE

O Prohibited Al uses

Social scoring, biometric categorisation (sensitive traits), manipulation of vulnerable groups, emotion recognition in schools/workplaces.

Limits on surveillance

Strict ban on real-time facial recognition in public, with narrow law enforcement exceptions.

High-risk AI = Due diligence

Fundamental Rights Impact Assessments (FRIAs) for employment, healthcare, education, justice, migration, infrastructure.

Transparency and accountability

Users must know when they interact with AI/synthetic content; regulators, unions, and rights bodies can raise complaints.

Scope

- Applies to all AI systems in EU market, including non-EU providers.
- Covers unacceptable risk, high-risk, and GPAI (general-purpose AI).

Timeline

2024 Adoption of Al Act.

2025 O Prohibited practices banned.

2025 (late) GPAI obligations apply.

2026–2027 🍁 High-risk AI rules + FRIA requirements phased in.

2027+ Full enforcement and penalties (up to €35m / 7% global turnover)





DUE DILIGENCE EXPECTATIONS UNDER CSDDD

 Risk Identification & Assessment: Companies must map human rights risks linked to the technologies they develop, procure, or deploy.

• **Prevent & Mitigate**: Adjust design, procurement, or deployment of technology to reduce harms (e.g., bias audits, privacy-by-design, safeguards on surveillance).

• **Stakeholder Engagement**: Consult workers, users, communities, and civil society on technology-related risks.

 Monitoring & Tracking: Ongoing checks on whether technology causes or contributes to rights infringements.

• **Remediation**: Provide or enable remedy if technology use causes harm (e.g., wrongful algorithmic decisions, preventable data breaches).







HUMAN RIGHTS IMPACT ASSESSMENT (HRIA) METHODOLOGY

Planning, Screening and Scoping and Baseline findings









Impact assessment



Mitigation/ac tion planning and reporting



Project phase

Review of business activities and processes

Scoping potentially impacted human rights

Talk (and listen) to people

Impact assessment

Mitigation – what can you do about it?

Check, then act

Outputs

What do you and how do you do it

Where might the activities actually impact people

Internal stakeholder engagement (and contractors where appointed/available)

Impact scoring summary

Human rights management plan

Implementation integration





SOME THOUGHTS TO END

How to get to a realistic and actionable plan

Proportionality

You don't need to chase everything

Some impacts will be much greater because of who and how....

The response should be appropriate to the risk

Just because we can implement technology, do we have to?

Politics

Human rights issues will often be extremely political

But the answer is not to hide, avoid or walk away, but to engage with the political dimension

Working out what is politics and what is actionable is key

There is help

Al can be surprisingly useful in testing the impacts of tech

If you treat the impact assessment scientifically, rather than narratively, you can get real results

There are experts out there too...







THANK YOU

Any questions?

Steve Gibbons | steve.gibbons@lrqa.com

LEADERSHIP SERIES

