

Increasing numbers of consumers want to be certain that the products they buy have been ethically and responsibly sourced.

An internationally-recognised ethical trade and responsible sourcing standard can help businesses demonstrate this – and build trust at the same time.

## What is the BRCGS ETRS Standard?

Developed in response to growing awareness around human rights and labour standards within the global supply chain, certification provides a framework for the evaluation of an organisation's management system which delivers against set principles for ethical trade and responsible sourcing. It also has been designed to provide workers with the protection they deserve.

Certification is based on the guiding principles of the International Labour Organisation and Ethical Trading Initiative and includes an optional risk assessment module to provide a 'health check' of a site's ETRS performance.

# Benefits of ETRS certification

### **Demonstrate your commitment**

BRCGS Ethical Trade and Responsible Sourcing demonstrates that you truly meet the growing ethical requirements of your customers and buyers.

### Customer confidence in your brand

Certification helps you protect your brand, gives consumers the reassurance they seek in your production programmes and workers the protection they deserve.

## Brand reputation and competitive advantage

Certification to ETRS can help to transparently demonstrate your ethical credentials to deliver consumer trust, thereby improving your brand reputation and helping to deliver competitive advantage.

## Market access, new business opportunities and compliance

When you achieve certification, your details will be entered into the worldwide BRCGS database. The database is used by specifiers (including buyers, brands and retailers) to ensure both current and future suppliers are compliant, so your inclusion can deliver new business opportunities.

#### Gain a holistic overview of your operations with integrated assessments

Designed as a stand-alone audit, ETRS can also be delivered in conjunction with other BRC Global Standards, so an integrated approach to operating multiple management systems has never been easier.





### Why choose LRQA?

LRQA experts bring with them a clear understanding of your specific challenges and requirements – then deploy deep knowledge of compliance, brand assurance and everything in between to help you meet them.

Working together with farms, fisheries, food manufacturers, restaurants, hotels and global retailers, we help manage food safety and sustainability risks throughout your supply chain and build credibility with stakeholders around the globe.

Certification demonstrates your compliance with and commitment to food safety management. As an independent certification body, LRQA audit against some of the most respected global standards, schemes and regulations in the industry.

### **Beyond compliance**

From independent verification and supply chain assurance to customised training, LRQA's specialists have been developing bespoke assurance programmes for clients for over 30 years.

These tailored solutions help drive business improvement, minimise risk across your entire supply chain and ultimately protect your brand reputation.

Find out more about

**LRQA's BRCGS services** 

#### **Get in touch**

Visit www.lrqa.com/uk for more information, email enquiries.uk@lrqa.com or call +44 121 817 4000







