

# Look deeper

A fresh approach to seafood assurance

LRQA



# Contents

3	Staying ahead of seafood sector risks in the era of Assurance 4.0
4	A deeper dive into industry leading seafood assurance
7	A data-driven approach to seafood assurance
8	Case study - MOWI
9	Specialists throughout the foodchain



# Staying ahead of seafood sector risks in the era of Assurance 4.0

In an era defined by heightened Environmental, Social and Governance (ESG) expectations, and fragmented global supply chains, a new approach to risk management is providing businesses with greater visibility of these challenges and enabling them to make more informed, data-driven decisions.

**As a high-risk sector, the seafood industry must be prepared to anticipate, mitigate and manage these risks.**

LRQA is taking the opportunity to help businesses across the seafood sector capture and harness their data to improve visibility, manage risk and protect performance across their operations.

Assessing over 100 species of seafood across a range of industry standards, our seafood experts have a 30-year track record in delivering seafood assurance services, including certification, due diligence and risk analysis solutions which help to drive consumer trust and protect your brand reputation, whilst simultaneously protecting the welfare of your workers, and our environment.





# A deeper dive into industry leading seafood assurance

[Previous](#)[Next](#)

We will work closely with you to identify the right standard and scheme to suit your business needs, including tailored assurance solutions.



## Aquaculture Stewardship Council Farms Standard (ASC)

ASC aims to be the world's leading certification and labelling programme for responsibly farmed seafood.

The ASC's primary role is to manage the global standards for responsible aquaculture, which were developed by the WWF Aquaculture Dialogues.

LRQA was an early adopter of ASC's Farm Standard and works across the globe to provide certification for salmon, trout, sea bass, sea bream, mussels, and shrimp producers.

A breakthrough standard in its sector, with wide industry backing, it is designed to minimise the environmental and social impact of commercial fish farms through the promotion of continual improvement.

Increasingly sought after by major retailers, ASC certified product can also be traced from producer to plate via the supporting Chain of Custody (CoC) standard.

[Find out more about ASC certification →](#)



## Best Aquaculture Practice (GSA BAP)

From its inception, the Global Seafood Alliance made the decision to work with all stakeholders to bring the ethos of responsible aquaculture development to as many producers as possible.

To do this, they created the Best Aquaculture Practices (BAP) facility certification standards that are rigorous and comprehensive.

LRQA is one of a select number of service providers able to deliver GSA BAP certification for feed mills, hatcheries, farms, and processing facilities.

One of the fastest growing international aquaculture standards, GSA BAP focuses on areas such as animal welfare, food safety and environmental responsibilities to ensure the business involved meets the highest possible standards. Interested parties can apply directly to GSA or contact LRQA to discuss how we can help you gain the certification you require.

[Find out more about GSA BAP →](#)

## GLOBALG.A.P.

## GLOBALG.A.P. Aquaculture Standards

GLOBALG.A.P. offers 16 standards for three scopes: crops, livestock and aquaculture.

With more than 530 certified products and over 170,000 certified producers in more than 120 countries, GLOBALG.A.P. have a sound foundation that is both solid enough to build trust and integrity and flexible enough to spur innovation and excellence.

LRQA can offer audits across all GLOBALG.A.P. aquaculture species scopes for finfish, crustaceans and molluscs at both hatcheries and farms. In addition, LRQA can audit and certify compound feed manufacturers producing aquaculture feed as well as Chain of Custody (CoC) requirements.

Certification examines food safety, occupational health and safety, animal welfare and environmental care across the entire production process.

[Find out more about GLOBAL G.A.P →](#)

# A deeper dive into industry leading seafood assurance

[Previous](#)[Next](#)

## Marine Stewardship Council (MSC) Fisheries Standard

Fisheries and seafood businesses voluntarily seek certification to industry leading MSC Standard. The MSC Fisheries standards meet international best practice guidelines for certification and eco-labelling, and were developed in collaboration with fishing industry experts, scientists, and conservationists.

LRQA is the market leader in the certification of sustainable fisheries and food processors against the MSC Standards.

Assessing the sustainability of wild-capture fisheries and ensuring labelled products are traceable to source, the standards are increasing in international importance as consumers and retailers look to back responsible production.

With 45% of the market and over 100 species assessed, LRQA can meet your business needs – whatever your requirements.

[Find out more about MSC →](#)



## Seafood Processing Standard (BSP SPS)

The Seafood Processing Standard (SPS) is the only seafood-specific processing plant standard that is compliant with the Global Food Safety Initiative (GFSI) and the Global Social Compliance Programme (GSCP).

The standard forms part of the Best Seafood Practices (BSP) which allows the Seafood Processing Standard (SPS) to link with Responsible Fishing Vessel Standard (RFVS) certified facilities through the Chain of Custody (CoC). This enables you to address gaps in assurances in the wild seafood supply chain and verify safe conditions for workers aboard vessels and at processing plants.

LRQA can support your business to become part of the BSP programme, which is the world's only third-party certification programme that provides credible third-party assurances and can link certified fisheries to certified vessels and processing plants.



## GFSI and supplier audits

We have world-leading food safety experts on hand to help you achieve your goals. With a specialisation in globally recognised GFSI standards - including, BRCGS Food Safety, IFS Food, FSSC 22000 and SQF - they have actively contributed to the creation of various food safety standards.

Additionally, through our extensive network of specialist auditors, we can work with you to review and examine your supply chain at all levels, ensuring your suppliers meet your own standards for provenance, quality, and ethical practices. Depending on your business needs we can provide a rapid response to issues impacting your supply chain.



# A deeper dive into industry leading seafood assurance

[Previous](#)

[Next](#)



## Social Responsibility Assessment (SRA)

The SRA is an open access diagnostic risk assessment tool specifically designed to identify social risks in seafood supply chains.. The SRA risk assessment framework lays out key data collection points on a broad range of social risk topic areas to pinpoint highest risk areas.

The SRA was developed by Conservation International through rigorous stakeholder feedback and is aligned with international and multi-lateral conventions, policies, and guidance.

## Human Rights Impact Assessment (HRIA)

HRIAs enable the identification of potential risks – differing from a compliance approach – and allow companies to determine how to dedicate resources more effectively based on the outcomes.

In addition to onsite data collection using the SRA, the HRIA methodology includes rich stakeholder engagement with supply chain actors, community members, government and civil society organisations to provide a more holistic understanding of risks in key supply chains.

LRQA can work with you to identify key seafood supply chains that are good candidates for a broader HRIA process to take your HRDD programmes to the next level.

## Grievance Mechanisms

An underlying pillar of the United Nations Guiding Principles on Business and Human Rights (UNGPs) is workers’ access to remedy. While social assessments onsite and worker survey provide key opportunities to directly hear from workers, incidents happen in real time. Establishing a grievance mechanism for workers is a key step to identify and address issues in a timely manner to provide workers with access to remedy.

## Supplier Engagement

LRQA’s Supplier Engagement team provides the “what’s next?” of social assessment programmes. While in the short-term following a social audit or assessment, there are clear activities to improve on, there are some issues that cannot be so easily resolved.

LRQA’s Supplier Engagement team will dig into the results and provide key capacity building with managers and workers to address root causes and minimize the recurrence of issues. The LRQA team has in-country staff positioned globally that provide on-the-ground activities with suppliers. We rigorously track improvements through the development of key performance indicators (KPIs) with suppliers and consistently monitor performance against these KPIs to ensure activities are meeting intended outcomes.



# A data-driven approach to seafood assurance

[Previous](#)[Next](#)

ESG regulations continue to gain momentum and consumer expectations increasingly prioritise responsibly sourced products and supply chain transparency. As a result, showcasing your unwavering dedication to responsible sourcing is more crucial than ever.

**LRQA's EiQ platform is the world's first end-to-end supply chain ESG due diligence and assurance platform.**

It defies the “one-size-fits-all” paradigm for responsible sourcing by enabling a tailored risk-based programme that is aligned with the unique supply chains of each individual business.

EiQ is a data-driven platform used by businesses to enhance Environmental, Social, and Governance (ESG) risk management. EiQ provides comprehensive ESG solutions to transform your responsible sourcing program and facilitate sustainable trade. The platform uses machine learning combined with onsite data to empower companies, suppliers and financial institutions to meet customer, regulator and stakeholder due diligence requirements.





# Case study

[Previous](#)[Next](#)

## MOWi

Leading seafood company, Mowi have a 30% market share of the global trout and salmon market, with major production locations in Norway, Scotland, Ireland, and Canada.

To ensure that their farmed salmon meets legal requirements and their own stringent quality levels, LRQA have been working with Mowi to provide a range of internationally recognised aquaculture audits at their sites.

Working with each individual fish farm and their technical staff, our specialists provide audits for ASC, Code of Good Practice, GLOBALG.A.P., Label Rouge, and PGI for Scottish Salmon where required.

These audits allow Mowi to ensure that their sites are operating to the highest possible industry standard and that their products are of a sufficiently high quality to be sold on their intended markets.



# Specialists throughout the food chain





# Fresh thinking

## About LRQA:

Bringing together unrivalled expertise in certification, brand assurance and training, LRQA is one of the world’s leading providers of food safety and assurance solutions. Working together with farms, fisheries, food manufacturers, restaurants, hotels, and global retailers, we help manage food safety and sustainability risks throughout supply chains and have become a leading global assurance provider.

We’re proud of our heritage, but it’s who we are today that really matters, because that’s what shapes how we partner with our clients tomorrow. By combining strong values, decades of experience in risk management and mitigation and a keen focus on the future, we’re here to support our clients as they build safer, more secure, more sustainable businesses.

From independent auditing, certification and training; to technical advisory services; to real-time assurance technology; to data-driven supply chain transformation, our innovative end-to-end solutions help our clients negotiate a rapidly changing risk landscape – making sure they’re shaping their own future, rather than letting it shape them.

## Get in touch

Visit [www.lrqa.com/au](http://www.lrqa.com/au) for more information, email [enquiries.au@lrqa.com](mailto:enquiries.au@lrqa.com) or call +61 37 004 3410



LRQA  
Office 115, Level 18,  
120 Spencer St, Melbourne 3000  
Australia

Care is taken to ensure that all information provided is accurate and up to date; however, LRQA accepts no responsibility for inaccuracies in or changes to information.  
For more information on LRQA, click [here](#). © LRQA Group Limited 2024



YOUR FUTURE. OUR FOCUS.