**<EMBARO INFORMATION IF RELEVANT>**

**DATE**

**PRESS RELEASE**

**<BUSINESS NAME> celebrates certification to Farm First <SCHEME NAME, E.G. POULTRY>, an LRQA-owned farm assurance standard.**  
  
xxx company, <business name>, has successfully achieved certification to LRQA-owned farm assurance scheme, Farm First <insert scheme name, e.g. Poultry>, following audits delivered by <insert certification body>.

Gaining LRQA Farm First certification demonstrates <business name>’s unwavering commitment to animal and worker welfare and sustainability and continuous improvement for managing social, environmental and ethical risks, enabling them to meet the needs and expectations of <key stakeholders>.

The certification to Farm First refers to <business name>’s provision of <add more specific details on what systems and process are in place. Such detail should be available on the certification certificate>.

The LRQA-owned Farm First assurance scheme is a global certification scheme designed to deliver safe and secure food supply chains with a commitment to animal welfare and sustainability. Underpinned by local regulatory and relevant environmental requirements, Farm First also contains Good Agricultural Practices (GAP).

LRQA works with local qualified third-party certification bodies to deliver audits against the Farm First standards following intensive auditor training to ensure quality and consistency across audits. LRQA is committed to enabling sustainable agricultural practices globally.

**XXX XXX, Account Manager for LRQA, said:**

*<Please contact your LRQA representative if you require a quote. Please ensure the quote is approved by LRQA* ***before*** *publication>*

**XXX XXX, <position> at <business name>, said:**

*<Consider what value this certification will add to your business, your clients what your wider industry. Consider commenting on your employees’ effort and dedication to quality control in order to achieve this standard.>*

<closing paragraph e.g. Business Corp starts their Farm First certification journey with the poultry scheme but plans to expand its certification to create a more sustainable and secure future for the farming industry and the planet>

**NOTES TO EDITORS**

**Images**

For support images, please see email attachments.

**About <business name>**

<Company boiler plate and website link>

**About LRQA**

LRQA, formerly part of Lloyd’s Register, is a leading global assurance provider bringing together expertise in brand assurance, certification, cybersecurity, inspection, and training – to help its customers negotiate a rapidly changing world. Operating in more than 120 countries and recognised by over 30 accreditation bodies worldwide, LRQA covers almost every sector, helping customers around the world to manage risk.

For more information, visit [www.lrqa.com/en-gb/farm-first-assurance-scheme/](file:///C:\Users\COVHPY\Downloads\www.lrqa.com\en-gb\farm-first-assurance-scheme\)

**Further information**

For more information, please contact:

|  |  |
| --- | --- |
| **Client name** | **LRQA Area Marketing Manager name** |
| Position | Position |
| Email address | Email address |
| Phone number | Phone number |